Cookie Policy

Effective since: 2018-05-22

This policy relating to cookies (hereinafter, the "**Cookie Policy**") describes the different types of cookies that we use on our https://qed.eu/ website (hereinafter, the "**Website**") and the manner in which you can configure these cookies.

We maintain a strict privacy policy and we are committed to being transparent about the technologies that are used on our Website.

Insofar as the information collected using cookies constitutes personal data, the provisions of the Privacy Policy shall apply and supplement this Cookie Policy.

1. WHAT IS A COOKIE?

A "cookie" is a small text file containing information saved by a website on a computer or by a mobile application on a user's smartphone.

Cookies offer the possibility to identify you and to memorize various information in order to facilitate your navigation on a website/a mobile application, to ensure the smooth functioning of these or to make them more effective, for example by memorizing your language preferences.

2. WHAT COOKIES ARE USED ON OUR WEBSITE AND WHY?

We use different types of cookies for different reasons.

COOKIE	PURPOSE
ESSENTIAL COOKIES **(STRICTLY NECESSARY)**	These cookies are essential for browsing our Website or strictly necessary for the provision of a service specifically requested by a user. The removal of this type of cookies can lead to navigation difficulties and is therefore strongly discouraged.
PREFERENCE COOKIES **(PERFORMANCE)**	These cookies collect information about your choices and preferences and make your navigation more pleasant and personalized. These cookies make it possible to memorize the language chosen during your first visit to our Website in order to personalize it accordingly.

ANALYTICS COOKIES **(STATISTICS)**	These cookies are used to gather information about your use of the Website, in order to improve the content of the Website, make it more suitable to your needs and increase its usability. For example, these cookies show us the most visited pages of the Website or help to identify difficulties that may be encountered during navigation.
THIRD-PARTY / SHARING COOKIES **(SOCIAL NETWORKS)**	These cookies allow you to share the content of the Website with other people via social networks. Some sharing buttons are integrated via third-party applications that can issue this type of cookies. This is particularly the case with the button "Twitter". Social networks providing such a sharing button are likely to identify you with this button, even if you did not use this button when visiting our Website. We invite you to consult the privacy policy of these social networks, by visiting their respective websites, to learn the purpose of using the information collected through these sharing buttons.
THIRD-PARTY / ADVERTISING COOKIES	These cookies are used for marketing purposes, in particular to display targeted advertising, conduct market research and evaluate the effectiveness of an advertising campaign.

3. HOW TO CONFIGURE THE COOKIES?

You can easily delete, disable or accept cookies from our Website at any time by configuring your browser settings.

Each browser (Internet Explorer, Safari, Firefox, Google Chrome, etc.) has its own cookie configuration mode. To learn about the procedure to follow concerning your navigator, visit the site: http://www.allaboutcookies.org/manage-cookies/.

If you use different computers, smartphones and/or tablets, do not forget to configure each device so that each of them corresponds to your preferences regarding cookies.

4. WILL OUR WEBSITE STILL WORK WITHOUT COOKIES?

You will still be able to view our Website, but some interactions may not work normally.

5. OTHER QUESTIONS?

If you have other questions, contact us:

- by sending an email to the following address: info@qed.eu

- by writing to the following postal address:

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